CV

Jhilik Kabir (Jil Kabir)

Co-Founder & CTO at Miraiyo · Researcher · AI SEO Strategist · Product Builder

Works at the intersection of AI, SEO/AEO, technical content, digital strategy, research, WordPress, and product building. Professional experience began in 2018. Currently Co-Founder & CTO at Miraiyo, and active at Multimedia University, where research and coursework center on creative multimedia and advertising/branding. Work is increasingly focused on research-driven technology products, AI-assisted knowledge workflows, research communication, and practical tools.



HIGHLIGHTS

Selected achievements

Research Recognition at ASEAN-UEC 2026

Contributed to four accepted research papers, with three receiving Young Researcher Encouragement Awards.

Research-Driven Technology Products

Learned hands-on software development in 2026 and began building two research-driven technology products, both in active development.

50M+ Threads Views & UGC Revenue

Generated 50M+ views on a personal Threads account and converted audience interest into UGC enquiries, paid collaborations, and a new revenue stream.

Faceless Media Channels

Built and monetized three faceless YouTube channels targeting U.S. audiences, achieved Facebook monetization, and reached a 1M+ view milestone.

Organic Social Media Growth

Generated 2.3M+ Facebook views, 956K+ Instagram views, and 475K+ Instagram reach through organic strategies.

Paid Advertising

Managed a Google Ads campaign producing 120K+ impressions and 5.1K+ clicks at approximately $0.01 average CPC.

CAREER

Experience

Co-Founder & CTO

December 2024 – Present **CURRENT**

Miraiyo · United Kingdom / Global

Head of Marketing

October 2022 – August 2024

HappyMonster

SEO & Digital Marketing Strategist

August 2021 – October 2022

HappyMonster

SEO & Content Manager

April 2020 – June 2022

Virtunus, Inc. · Middletown, Delaware, United States

Search Engine Optimization Specialist

November 2019 – March 2020

Japan Marketing & Consultancy Ltd. · Dhaka, Bangladesh

Web Development & Digital Marketing

June 2018 – October 2019

Genex Infosys Limited · Dhaka, Bangladesh

RESEARCH

Research & Publications

ONGOING

ONGOING

AI-Generated vs Human-Recorded Marketing Videos: A Study on Viewer Trust, Emotional Response & Engagement with UTAUT Model

ONGOING

The Influence of Logo Background Color on Hue Perception: A Cross-Cultural Study in an Asian Context

See the Research page for full details as they are published.

PUBLISHED

Exploring Explainable Artificial Intelligence: A Comparative Analysis of Interpretability Techniques

2024

IJARCCE

View →

Navigating E-Commerce Frontiers: AI and Machine Learning in Women's Empowerment

BUILDING

Selected Projects

ONGOING

AI Research Supervisor

Research product / AI — a supervised workflow for AI-assisted research tasks.

Case study →

LIVE

Public Tools Suite

Image → Prompt, DOI Citation Finder, and Search Readiness Checker — small, free tools built to be used.

View tools →

CAPABILITIES

Skills & Technologies

AI & Research

AI-assisted workflows · Research/evidence synthesis · AI product experimentation

SEO & Content

SEO · AEO · GEO · Technical content · Content strategy · Technical SEO

Web & Product

WordPress · WooCommerce · Product/content systems · Basic software/product development

Growth

Product marketing · Organic social · Paid acquisition · Analytics

Leadership

Team leadership · Cross-functional collaboration · Strategy

Tools & Technologies

WordPress · WooCommerce · Google Analytics · Google Search Console

Google Ads | Meta Ads | Bing Ads | TikTok Ads | Slack | Jira

COMMUNITY

Community Involvement

WordPress.org Community Profile

View →

Maintains a WordPress.org community profile (linked below).

EDUCATION

Education

Postgraduate / Research Study: Creative Multimedia (Advertising & Branding)

Ongoing – Present CURRENT

Multimedia University (MMU)

Active. Field/context: Creative Multimedia / Advertising & Branding, research-focused.

Computer Science and Engineering

2014 – 2018

Gono Bishwabidyalay (Gono University)

CERTIFICATIONS



Ethical Impacts of Generative AI on Digital Art: A Survey of Malaysian Creatives

7th Multimedia University Engineering Conference 2026 (MECON2026)

Issued 5–7 May 2026



Young Researcher Encouragement Award

8th ASEAN-UEC Workshop on Informatics and Engineering

Issued 6 September 2026

Paper: "Ethical Impact of GenAI on Malaysia's Digital Art: A Survey of Creative Professionals"

- **Professional Profiles**

LinkedIn | Facebook | Instagram | X / Twitter | GitHub | Threads | WordPress.org profile | Quora | ResearchGate | ORCID

Questions or opportunities? Get in touch.